



HOOPS 4 HOPE



“

Investing in young people's health and education is the best way for a country to unlock productivity and innovation, cut poverty, create opportunities, and generate prosperity.

”

THE GATES FOUNDATION
REPORT ON AFRICA

HOOPS 4 HOPE

For 25 years, Hoops 4 Hope (H4H) has developed, tested, and succeeded in creating a sustainable, easily replicated model of sports-based youth development that has had an impact on the lives of tens of thousands of children across Southern Africa.

With an innovative curriculum, H4H addresses modern social challenges in a way that is accessible and exciting to children, promotes confidence and self respect, encourages learning, and builds stronger peer and community relationships.

We have successfully implemented programs in Zimbabwe, South Africa, Mozambique, Angola, and we have also taken these programs to underserved communities in Canada and the United States.

Key focus areas:

- Leadership
- Gender Equity
- HIV/AIDs Awareness
- Conflict Resolution
- Substance Abuse
- Civic Values



20,000+

**TOTAL NUMBER OF
YEARLY HOURS
WORKING FOR YOUTH
IN OUR COMMUNITIES**

800+

**THE NUMBER OF KIDS
WHO ATTEND OUR DAILY
AFTER SCHOOL
PROGRAMS ACROSS 12
DIFFERENT COMMUNITIES**

13,000+

**THE NUMBER OF
CHILDREN REACHED
THROUGH H4H
PROGRAMS EACH YEAR**



WHERE HOOPS MEETS HOPE

*Watch this video to see what our
programs are all about!*



KEY COLLABORATIONS

2007

Xai Xai, Mozambique shares our Skills 4 Life curriculum to help kick-start their basketball programs in the elementary schools.

2009 - 2012

Hoops 4 Hope, with support from the **Canadian Government**, launches in Canada, delivering programming to several First Nation communities in Nunavut

2010

Hoops 4 Hope Zimbabwe wins the **IOC (International Olympic Committee)** "Sport Inspiring Young People Award."

2016

Three (3) year partnership with **Higher Life Foundation (HLF)** in Zimbabwe brings our programs to more than 60 elementary and high schools, as well as rural outreach efforts.

2017 / 2018

In partnership with **HLF**, we were able to bring a busload of young girls and boys to the **NBA** game on the African continent.

2019

In collaboration with the H4H, the **Jr. NBA** begins expanding it's programs across Africa - bringing our life skills curriculum across the continent.

2006 - 2008

H4H and **Grassroots Soccer (GRS)** receive a major sponsorship from **Mercedes Benz Europe**, supporting their collaborative work providing Life Skills and soccer programming for youth in Cape Town.

2009

The H4H Strike Team brought to **Luanda, Angola** to provide best practice coach's training to 25 local coaches, in partnership with **LOGOS**.

2010

The **World Cup** in South Africa provides the ideal opportunity to adapt our model and curriculum to utilize the power of soccer with major support from **GIZ (German Public Foundation)**.

2014 - PRESENT

Ubuntu Academy, a Sports Literacy program, begins in collaboration with the **CT Writing project at Fairfield University (CT)**, which utilizes the 7 Tools as the basis of an effective literacy program.

2017

Lithuanian Youth Can Sport Development launches in Lithuania, based on the H4H model. Three coaches from Youth Can travel to Zimbabwe to train for several weeks at our H4H HQ.

THE NBA & H4H

BASKETBALL WITHOUT BORDERS

For 12 years, H4H has been invited to Basketball Without Borders Africa to run our life skills clinics

JR. NBA PARTNERS

H4H teams and coaches have participated in and contributed to Jr NBA programs in South Africa, Zimbabwe, Morocco, and Rwanda.

HOOPS AFRICA FILM

In partnership with the NBA a film was made profiling H4H, NBA Africa, and the growth of the game on the continent.

UBUNTU AMBASSADORS

Many NBA legends, such as Doc Rivers, Larry Brown, Shaquille O'Neal, and Dikembe Mutombo have acted as Ubuntu Ambassadors for us.

LARRY O'BRIEN VISIT

In 2014, the Larry O'Brien Trophy made a visit to the H4H site in Cape Town, South Africa.

2008 UBUNTU CELTICS

The 2008 Boston Celtics adopted H4H's concept of Ubuntu during their Championship season.



ROOTS & BOOTS

AUTHENTIC CONNECTION

We embed ourselves in the community - building relationships with children, families, schools, and other community organizations.

LONG-TERM INVESTMENT

It is not an in-and-out solution, but one where we invest in the people of the community and create change agents for future generations.

H4H programs are constant, consistent, and predictable sources of fun, mentorship and sports in communities with limited, if any, positive youth programming.

THE H4H WAY

Our peer mentorship model allows the learning to occur more like an exchange or facilitation rather than a top-down distribution.

ROLE MODELS

Our coaches are from our participant's communities – they speak their language, know their families, and understand, first-hand, the obstacles they face.



THE H4H WAY

ALL STARS

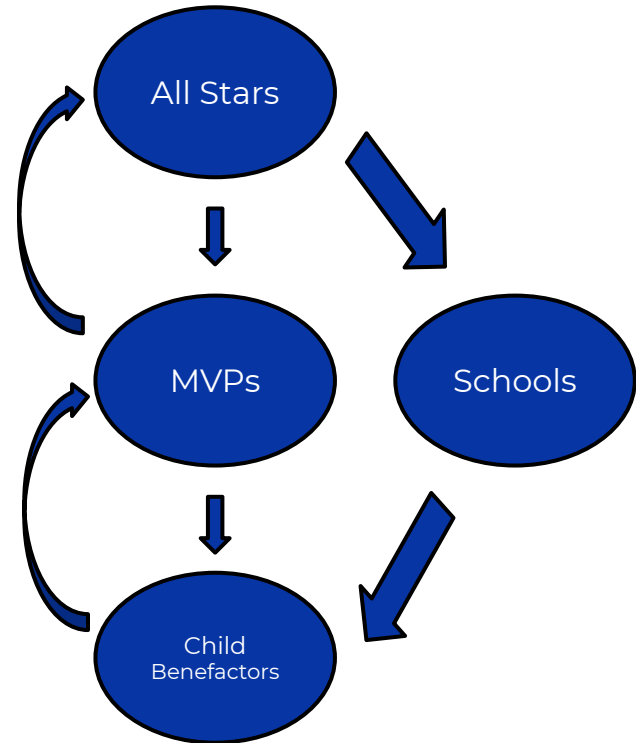
Our paid program coordinators - these individuals oversee H4H programs and M&E, lead school/community organization relationships, and train our MVP coaches.

MVPS

Our boots on the ground, serving as our direct role models for participants interacting with them daily and delivering our Skills 4 Life Curriculum to them.

GET INVOLVED, STAY INVOLVED

Most children who get involved with H4H stay involved, and H4H beneficiaries have gone on to become H4H employees, play for national basketball teams, receive academic scholarships, and secure employment.



7 TOOLS OF A CHAMPION



Having the ability to focus supports growth in all areas of life. By concentrating on goals and taking the necessary steps to get there, helps lead to success. It is important to stay determined and not lose focus.



The ability to laugh when it's appropriate. Understanding that laughter and joy are important aspects of life. Humor reduces stress and makes people feel better. Laughter and smiling help you succeed in life.



Understanding that actions and words impact other people. What people say impacts the world around them. Strengths, weaknesses, beliefs, values and actions impacts how people perceive each other. It is possible to gain or lose respect depending on one's actions.



Understanding that actions and words can cause things to happen. Teaching how to not blame others or make excuses for your own actions. Always taking responsibility for the way you act towards others.



Honesty. Being honest with other people and yourself as well. When someone has integrity others respect them. Integrity creates trust and reliability.



Feeling good and positive about yourself. Understanding that you are unique and special in your own way. Owning the power to improve yourself and the world around you.



Working well with others on and off the court. Being a team player means you work hard and never give up, putting team or family before self. Following the belief of Ubuntu, that "I am because we are."

SOCCER 4 HOPE



Soccer 4 Hope (S4H) is our female-focused auxiliary program – using the H4H model and delivering our proven Skills 4 Life program but adding curriculum subjects addressing issues that affect young girls.

HISTORY

Beginning in 2007, Soccer 4 Hope was born of a partnership between Hoops 4 Hope and Grassroot Soccer. The program operated throughout the townships of Cape Town, using soccer as a tool to facilitate social development among young girls in these disadvantaged areas.

The launch of the program coincided with an increase in funding and focus in the sport of soccer due to the 2010 World Cup being held in South Africa.

FEMALE EMPOWERMENT

While the S4H program incorporates our entire Skills 4 Life curriculum, it also includes female-focused lessons that address specific issues young girls face in these communities.

The program enlists female leaders as All-Stars and MVPs and equips young girls with the tools and skills needed to make healthy choices in their lives



REACHING THE HIGHEST LEVEL

Many of our former players and MVPs have moved on to play for national teams and represent their country on the international stage. Hoops 4 Hope takes pride in keeping young people safe and helping them reach their dreams.



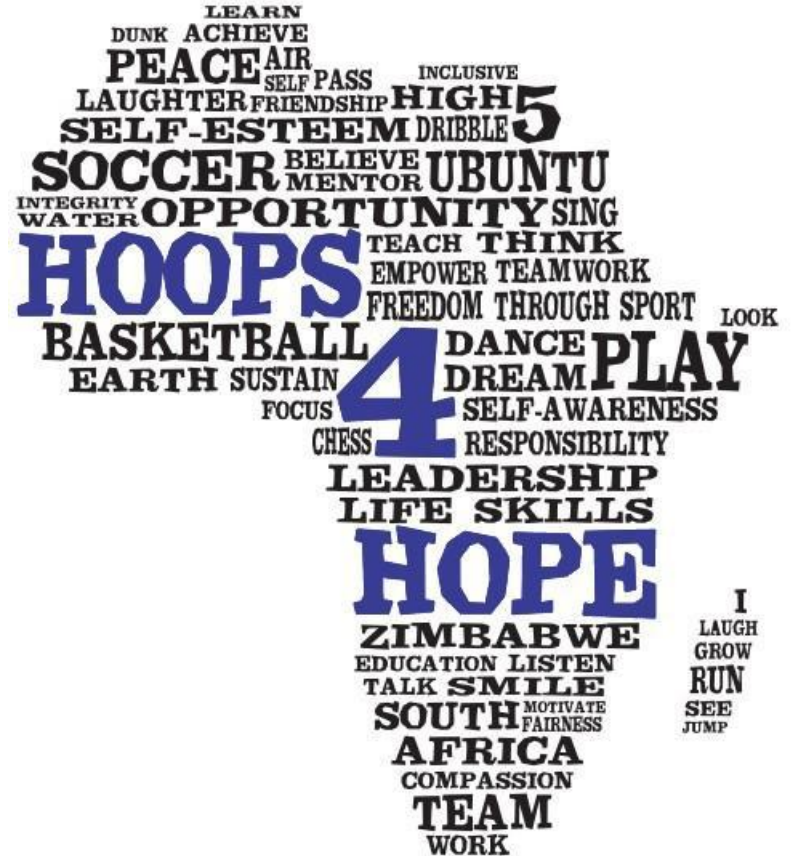
SOUTH AFRICA

4 men and 13 women have represented South Africa's provincial and national teams from H4H



ZIMBABWE

38 men and 26 women have represented Zimbabwe's provincial and national teams from H4H



PLAYER SPOT- LIGHT

HOOPS 4 HOPE

FARAI MANGUDI



3 YEAR HOOPS 4 HOPE SCHOLARSHIP RECIPIENT

PLAYER PROFILE:

Full Name: Farai Mangudi
Hometown: Harare, Zimbabwe
School: Glen Norah
Age: 15
Favorite Player: Michael Jordan
Favorite Food: Burgers
Favorite Book: Oliver Twist
Favorite Animal: Zebra
Favorite Subject: Math and Science



WHAT DO YOU WANT TO DO ONE DAY?

I want to make the world a better place, just like Hoops 4 Hope is doing.

I also want to be a pilot. I want to fly around the world, not to mention flying is such an easy way of transportation... If I make lots of money I will buy H4H a private jet!



COACH SPOTLIGHT

HOOPS 4 HOPE



THABO MAROTOLA
H4H South Africa Coach

HOOPS 4 HOPE ALL STAR MANAGER

COACH PROFILE:

Full Name: Thabo Marotola
Hometown: Cape Town, South Africa
School: Phillippi
Started H4H: 23 years ago
Favorite Player: Lebron James
Children: 7 children, ages 2 - 20



HOW HAS H4H CHANGED YOUR LIFE?

Before I became a part of the family, I felt like I had no place in my community and didn't belong. I was raised by a single mother and life was hard back then. You hustle and form bad habits to get by. Fighting, lying, cheating, and stealing just to get by. I lost many friends and family members due to drugs, gangs, and to jail. H4H gave me a new purpose and direction.

WHAT IS YOUR FAVORITE PART OF H4H?

Some of our players have went on to play for the South African National Team, received scholarships to study at the Sports School Academy, and even abroad in Canada.



www.HoopsAfrica.org

HOOPS 4 HOPE



MADODA KHUMALO
H4H South Africa Coach

HOOPS 4 HOPE ALL STAR MANAGER

COACH PROFILE:

Full Name: Madoda Khumalo
Hometown: Cape Town, South Africa
School: Nyanga
Started H4H: 2013
Children: 2 children, ages 8 and 10



HOW HAS H4H CHANGED YOUR LIFE?

I joined Hoops 4 Hope after resigning from a previous job due to not being treated right because of my skin color. However, as soon as I started working for the program, I gained a lot of self-confidence and was always encouraged and motivated to come up with ideas that bring change and development to my community.

WHAT IS YOUR FAVORITE THING ABOUT H4H?

I am very proud of the opportunity I was given by Hoops 4 Hope to help better my community. My name in the streets is no longer Madoda, but instead "Coach". Wherever I go, kids always shout "Coach! Coach! Coach!" at me and I smile every time I hear it.



www.HoopsAfrica.org

WHAT TEACHERS ARE SAYING

“At a recent event, two students who were at the top of academics were also in the H4H program - they were two of the top scorers in the province. Their parents were under the impression that when kids mix academics and basketball they will not perform well. The notion that basketball took away from studies was erased in the community. Kids within the basketball program had the highest test scores in my class.”

MR. JOBKWIRO
Teacher of 15 years



“These children end up getting hooked to this program. At my school we have one court and some basketballs, when we get time they come to me and ask for the basketballs. They spend all their free time there so it is taking them away from the streets and all the bad things out there. This game also teaches them discipline. Free time is spent at school within the walls, where they are free from external and negative influences.”

MRS. CHIYANGWA
Teacher of 31 years

“I feel like the community has changed a lot because the children nowadays have something to do after school. They don't involve themselves in bad things like drugs and running around the streets. It gives them something to do, it gives them hope for their lives.”

MRS. MAZANI
Teacher of 12 years

CHOLERA FREE

During the 2008 and 2018 cholera outbreaks in Zimbabwe, the H4H responded by creating songs, lessons, and games that taught our communities how to prevent the spread of the disease and protect themselves.

We expanded our programs to reach more kids and more communities.

We are happy to report that not one H4H participant or coach was infected during either outbreak.



INTER- NATIONAL VISITORS

Visitors from across the United States, Canada, Europe, and other parts of Africa visit our programs regularly providing opportunities for cultural exchange



MORE ON H4H



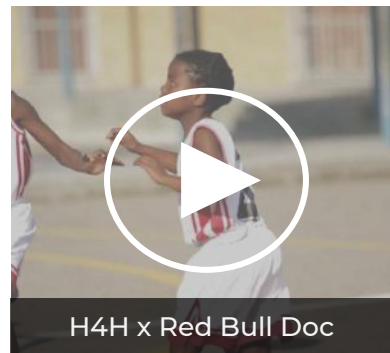
BBC Feature



ZBC TV Feature



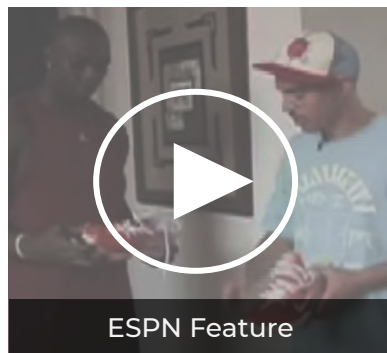
H4H x Red Bull Short



H4H x Red Bull Doc



CBS Feature



ESPN Feature



Hoops Africa Trailer



NBA Africa 2019

[SLAM Magazine Article](#)

[Jr. NBA Press Release](#)

[Hoops Africa Article](#)

[CAF Interview](#)

A group of children, likely in a school setting, are gathered in a circle on a dirt ground. They are all raising their arms in the air, suggesting a celebratory or communal activity. The children are wearing school uniforms. The background shows more children and trees, indicating an outdoor school environment. The overall scene is bright and positive.

#UBUNTUMATTERS

I AM BECAUSE WE ARE