



## **RULES OF THE CALL FOR PROJECTS IMPACT 2024 INTERNATIONAL Special 4th edition**

### **PREAMBLE**

Through their memorandum of understanding signed in 2020, The Organising Committee for the Paris 2024 Olympic and Paralympic Games and the French Development Agency (AFD) formalised their beliefs on sport as an incredible tool of social impact and positive environment. Therefore, they pledged to put the energy of the Games for the benefit of all.

Present in more than 100 countries in the Great South and involved in more than 4,000 projects with a strong social and environmental impact around the world, AFD has given a new dimension to the legacy of the Paris 2024 Games: an international dimension.

### **Component 1 – Setting up a funding arrangement for projects in Africa**

Born from the common desire of AFD and Paris 2024 to constitute a laboratory for bringing together the world of sport and the world of development, the “Impact 2024 International” call for projects aims to make sport a lever for sustainable development in Africa. It is fully in line with the Paris 2024 legacy strategy, with the priority of strengthening the role of sport for health, education, equality, inclusion, solidarity and the environment.

The Impact 2024 International call for projects is also in line with the calls for projects initiated by AFD since 2019 which have so far enabled 100 projects to be funded, most of them in Africa.

Impact 2024 International will be renewed 4 times between 2021 and 2023.

### **ARTICLE 1 – OBJECT**

The aim of the Impact 2024 International call for projects is to finance micro-projects aimed at

young people and equitably for girls, focused on **equality and inclusion, citizenship and living together, child protection, education, health, environmental protection and professional training and integration**. These micro-projects will use sport as a means to achieve their goals, while transmitting the values of Olympism (friendship, respect, excellence) and Paralympism (courage, determination, inspiration, equality), civic engagement and social bond conveyed by sport.

Micro-projects, through their local roots and the diversity of their actions, are an important asset due to their ability to respond directly to the basic needs of populations. These micro-projects respond to a local demand and seek lasting improvement of living conditions and empowerment of populations in difficulty.

This call for projects is led by the French Development Agency (AFD) and the Organizing Committee for the Paris 2024 Olympic and Paralympic Games (Paris 2024), supported by La Guilde and Sport en Commun.

## **ARTICLE 2 – FILING OF FILES**

Each session of the Impact 2024 International call for projects takes place in two phases:

- Phase 1: Submission of initiative
- Phase 2: Project submission

Each candidate structure can only submit one initiative request and a single funding request to the Impact 2024 International call for projects. The submission of a project necessarily entails acceptance of these regulations.

### Phase 1 – Submission of initiative

Any structure wishing to apply must first register on the Sport en Commun platform, [www.sportencommun.org](http://www.sportencommun.org), then complete the Impact 2024 International initiative submission form offered via <https://sportencommun.portailsolidaire.org/projets/login? locale=en>, **on the dates indicated on the platform during the period**.

The initiative submission form corresponds to a restricted form, which will allow to validate or not the eligibility and the quality of the request.

Applications validated by the Sport en Commun team during Phase 1 will be able to access Phase 2 of the call for projects.

### Phase 2 – Project submission

No application may be admitted in Phase 2 without having first been validated during Phase 1 of the call for projects.

This phase 2 corresponds to a complete funding request. The opening and closing dates will also be indicated on the platform during the period.

The results will be announced within two months of the Phase 2 closing date.

### **ARTICLE 3 - ELIGIBILITY CRITERIA OF THE STRUCTURES**

African structures (associations, foundations, local authorities, associative sports clubs, federations, CIG / EIG, cooperatives, state structures, public structures, other declared groups) and French associations and foundations with more than 2 years of existence may be register and complete the initiative deposit on the Sport en Commun platform: [www.sportencommun.org](http://www.sportencommun.org).

The African or French structure must not have annual resources greater than **€ 500,000**, according to the last approved annual accounts.

The **French structure** must be an association or foundation and must carry the project in partnership with a local structure for the management and implementation of the project.

The local partner structure of the French structure can be an association, a foundation, a local authority, an associative sports club, a company, a federation, a CIG / EIG, a cooperative, a state structure, a public structure, another group registered.

### **ARTICLE 4 – ELIGIBILITY CRITERIA OF THE PROJECT**

The project must take place in Africa in a country eligible for the Development Assistance Committee (DAC) of the Organization for Economic Cooperation and Development (OECD). The regularly updated list is available at this link: <http://www.oecd.org/fr/cad/stats/listecad.htm>.

The overall project budget should not exceed 150,000 €.

The project must have an implementation period of between 1 year minimum and 2 years maximum (monitoring and evaluation phases included) and must identify concrete avenues for

empowerment.

The project must relate to the theme of sport as a tool for development (equality and inclusion, citizenship and living together, child protection, education, health, environmental protection, training and professional integration) and must comply with the legislation. The project must comply with the existing legislation of the country.

**The following projects are not eligible:**

- located in areas classified as red by the Ministry of Europe and Foreign Affairs (MEAE);
- one-time project without sustainability (such as event projects);
- emergency, immediate post-crisis, youth work camps, feasibility studies (exploratory missions), individual actions, costs related to volunteering (except for hosting a civic service, within the framework of 'one activity among all, to achieve the objectives);
- micro-finance, micro-credit, micro-savings, and cascade financing projects de micro-finance;
- relating only to the transport of equipment (local purchase and the development of local trade are privileged unless this is not possible);
- relating only to field evaluations;
- having acquired co-financing from either the Ministry of Europe and Foreign Affairs (MEAE) (for example: JSI / VVVS, French Embassies, etc.) or the French Development Agency (example: PRA / OSIM of FORIM, Small Initiatives Program of IUCN, French Global Environment Fund, etc.). This list is not exhaustive;
- whose structure does not commit to the DECLARATION OF INTEGRITY in annex [A] (to be signed when submitting the project in Phase 2 only).

**Projects must use sport as a means of achieving the Sustainable Development Goals, in line with the areas of intervention mentioned in article 1:**

- SDG 3 - Good Health and Well-being:

Engaging in physical activity is one of the best ways to prevent physical and psychological illnesses.

In addition, sport is an ideal venue for raising awareness about hygiene, nutrition and communicable diseases.

It therefore also makes it possible to reduce health-related costs.

- SDG 4 - Quality education:

Sport can be a source of motivation for schooling and helps improve concentration. It also enables the learning of life skills and the cultivation of values that enable young people to have positive personal development.

In the long term, sport therefore acts for equitable and quality education.

- SDG 5 – Gender Equality:

The practice of sport promotes gender equality and the empowerment of women and girls through its impact on health and well-being, self-esteem, social inclusion and diversity.

In the long term, these themes influence the employability of women and their leadership.

- SDG 8 - Decent Work and Economic Growth:

The sports sector generates around 2% of global GDP. It represents an important part of the economy and a rich and diverse source of employment.

Through the implementation of responsible practices, sport can also play a role in respectful working conditions.

- SDG 10 - Reduced Inequality:

Sport, through its intervention themes such as education, empowerment of women and young people, social inclusion, life skills, social cohesion, equality, training and professional integration, acts to reduce social and economic inequalities.

Sport is a human right defined by the United Nations. It must be accessible to all, without selection criteria.

- SDG 11 – Sustainable Cities and Communities:

Investments by cities in sport help reduce violence and health-related spending, as well as strengthen social cohesion and community identity.

Sporting events also help improve road and transport networks, which contributes to, among other things, road safety.

- SDG 12 – Responsible Consumption and Production:

Sports events and programs are perfect opportunities to educate the general public and beneficiaries about the need to consume and manufacture responsibly.

In addition, the image of athletes can be a great springboard for raising awareness and taking action on sustainability.

- SDG 13 – Climate Action:

Through events and gatherings, the world of sport can contribute to global awareness initiatives in the face of climate change.

This sector can innovate and share appropriate strategies in resource management.

- SDG 14 & 15 – Life Below Water & Life on Land:

The sports sector has the capacity to present solutions in the management of water and energy resources, in mobility and in reducing the carbon footprint.

At the same time, the regular practice of sport largely depends on the availability and quality of natural resources. A healthy environment is essential for an efficient and enjoyable practice.

The world of sport therefore has its role in protecting life on Earth and the ecosystem in general.

- SDG 16 – Peace and Justice Strong Institutions:

Sport is a valuable tool to help prevent conflicts, through its ability to act on integration, inclusion and social cohesion. As a universal language, it has direct effects on self-confidence, teamwork and respect. It thus promotes a culture of peace.

### **Projects must integrate the traditional criteria of development aid:**

- articulation of the project in its social, environmental, institutional context and relevance to public policies, plans and national, regional or local development guidelines;
- consistency with the public and private systems in place;
- agreement from local or national authorities desired;
- sustainability of the project: management capacity and long-term economic balance (coverage of operating and maintenance costs), once the investment phase has been completed;
- involvement of beneficiaries: participation of beneficiaries in the design and management of the project and ownership of the results by the local community;
- project impacts: explanations of the project's impacts with regard to the development themes mentioned above, in Africa;
- result indicators: ability to measure the short and long term impacts of the project;
- the innovative or replicable aspect of the project (in terms of appropriate technologies, participation of the local private sector, participation of beneficiaries, risk management, etc.) will be points of attention.

### Projects are also strongly encouraged to integrate into their project:

- transversal consideration of gender, youth, disability and the environment;
- citizen mobilisation in the target country;
- financial mobilisation of partners other than La Guilde and Sport en Commun, public or private
- mobilisation on the equity capital project acquired from the supporting structure
- technical or financial involvement of a French sports federation or in the country of action, in connection with the project

### ARTICLE 5 – BUDGET

The Impact 2024 International call for projects can finance between **€ 10,000 and € 40,000** including VAT for each winning project. Any request made outside this limit will be considered ineligible. The amount requested must represent a maximum of 75% of the eligible expenditure of the estimated budget excluding valuations (without constraints on the origin of the remaining 25% with the exception of AFD and MEAE funds).

The estimated budget must separate the valuations from the monetary part of the budget. The mobilisation of volunteers or donations in kind must therefore be mentioned in the “Valuations” section. The operating costs can be covered by the funds of the Impact 2024 International call for projects if their future support is foreseen by the project.

The expenses presented must be for the most part future expenses, as the grant from the Impact 2024 International call for projects is not retroactive. Co-financing acquired and in the process of being acquired must be justified and attached to the financing request (certificate, letter or e-mail).

**Non-eligible expenses:** some budget lines are not eligible for Impact 2024 International allocations. However, they must appear in the budget without appearing in the maximum 75% requested from Impact 2024 International:

- international and national transport costs and living or per diem costs in the field of volunteers of the French structure;
- volunteering costs (with the exception of costs related to hosting civic service);
- costs related to expenses in France or in Europe;
- exploratory missions and research costs.

## **ARTICLE 6 – SELECTION OF FILES**

During Phase 1, applicants are invited to register on the Sport en Commun platform and then complete the initiative submission for the current Impact 2024 International session.

Only candidates selected for Phase 1 by Sport en Commun will be able to access Phase 2 for submitting a project.

Once the project has been submitted for Phase 2, the files are first reviewed by internal experts from La Guilde. They verify compliance with the eligibility criteria of the structure and the project, as well as the quality of this project. They then make a pre-selection during an internal committee.

Secondly, the preselected files are examined by external volunteer experts. Finally, the final committee of the Impact 2024 International endowments jury, made up of internal experts from La Guilde and Sport en Commun, external experts, the President of the jury (General Delegate of La Guilde), a representative of the MEAE and representatives of AFD and Paris 2024, rule on the allocation and amount of Impact 2024 International endowments.

Each structure that submits a project receives a personalised opinion from the experts following the final committee. This opinion is available online in their project space.

Projects preselected in Phase 1 and not selected in Phase 2 may benefit from overall support by La Guilde or possibly by Sport en Commun.

Projects that enter Phase 2 are highlighted on the Sport en Commun platform through the publication of a project sheet.

The winning projects benefit from support and monitoring by La Guilde teams.

## **ARTICLE 7 – RELEASE OF FUNDS**

Notification is made by e-mail at the end of the final jury committee and is visible on the online project area ([https://sportencommun.portailsolidaire.org/projets/login? locale=en](https://sportencommun.portailsolidaire.org/projets/login?locale=en)) of each candidate structure.

A Non-Objection Notice (NOO) issued by a specialised external firm relating to certain legal provisions (fight against money laundering and fight against terrorist financing), is required to release the Impact 2024 International funding granted.

The firm has approximately one month from receipt of all the documents requested to issue a



NOO for the mandatory signing of a partnership agreement between the winning structure and La Guilde, then the payment of the Impact 2024 International endowment.

The structure has one year from the date of the Impact 2024 International final committee to request the release of 2/3 of the endowment. This first payment is made by check or by bank transfer following the sending of the release request letter (sent with the partnership agreement between the winning structure and La Guilde).

The balance is paid under the conditions specified in Article 10 of these regulations.

## **ARTICLE 8 – IMPLEMENTATION OF THE PROJECT**

The winning structure undertakes to use the financial contribution of the Impact 2024 International endowments in accordance with the accepted narrative and financial request. Any significant change affecting the objectives, partners, activities, schedule or budget of a winning project must be reported and validated by La Guilde before being made. Failure to comply with this clause or partial or complete failure of the project may result in the reallocation of funding granted or the request for full or partial reimbursement of sums already paid.

## **ARTICLE 9 – PROJECT MONITORING AND REPORT**

The submission of mid-term interim reports is mandatory for projects over 12 months old. The structure has a maximum period of 2 months after each year of the project to submit the interim report online. This, in free format, must be imported into the balance sheet area of the corresponding project. It must present the progress of the project, the difficulties encountered and any changes as well as a financial point.

The submission of the final report, according to the outline available online, is mandatory at the end of the project carried out by structure. The latter has a maximum period of 6 months after the completion date of the project to submit the final report online according to the platform model. Any exceeding of this deadline, except in duly justified exceptional cases, will result in the non-payment of the last third of the Impact 2024 International endowment.

A monthly steering committee decides whether or not to pay the last third of the Impact 2024 International endowment following the final report and its compliance with the initial narrative and financial request. The portion of the endowment granted by La Guilde may in no case

exceed 75% of the eligible expenses incurred by the structure.

## **ARTICLE 10 – OBLIGATION OF THE WINNERS**

The structures admitted to Phase 2 of the Impact 2024 International call for projects authorise the publication and use by Sport en Commun and La Guilde of their name, information relating to the funded project, interim and final reports, photos, videos and waive the collection of any right or compensation in this regard.

The projects admitted to Phase 2 of the call for projects will be stamped “Impact 2024” signifying that they contribute to the legacy of the Paris 2024 Olympic and Paralympic Games. The logo stamped Impact 2024 as well as the accompanying user guide the use of this mark will be given to them at the end of Phase 2.

The winning structures must also facilitate the follow-ups and evaluations by Sport en Commun and La Guilde of their project in the field by making useful documents and information available.

## **ARTICLE 11 –INSURANCE OF THE WINNERS**

### **Non-recourse in the event of an accident**

The winning structures, solely responsible for their project and covered by the necessary insurance, release La Guilde, Sport en Commun and the funding organisations and partners of the Impact 2024 International call for projects from any liability and refrain from exercising any recourse against them.

### **Assistance to the winning French structures**

Members of the winning French structure visiting the field must be aware of the security conditions stipulated by the Ministry for Europe and Foreign Affairs (<https://www.diplomatie.gouv.fr/en/>). They must report to the French Embassy present locally and through the Ariane website. Members of the winning structure going to the field must be covered by a repatriation assistance contract. Certification may be required.