

Sport for Employability and Sustainable Livelihoods in Africa – Incubation Hub

Laureus Sport for Good and the International Olympic Committee (IOC) have joined together to deliver the Sport for Education and Sustainable Livelihoods in Africa (SESLA) programme. In establishing this new collaboration, the IOC and Laureus also consulted extensively with 36 local, continental and global organisations to identify needs, opportunities and solutions for strengthening youth education, employability and sustainability through sport within Africa.

The aim of SESLA is to use sport to ensure young people across Africa are able to build sustainable futures for themselves and their communities. It will achieve this by ensuring more young people have developed socio-emotional and transferable skills to better excel in education, employment and beyond; more young people are equipped with needed employment, technical and digital skills to fill the labour market gap; and more young people across Africa have access to education, employment and entrepreneurial opportunities.

SESLA is also prioritising providing new opportunities to organisations interested in using sport for development to improve employability and education outcomes for young people who haven't started on that journey. This collaboration also seeks to collaborate with organisations who are passionate about using sport for development to tackle this issue but may not yet have been as successful as they would want to be in accessing the funds they need to develop and grow their impact.

THE INCUBATION HUB CONCEPT:

The Incubation Hub is a bespoke programme and fund whereby organisations are strengthened to deliver sports-based training and development programmes that respond to market need at scale.

The Incubation Hub is an in-person training offering that has been designed to help Non-Profit Organisations build capacity and ultimately enhance sustainability. The context for the training is premised on the operational realities of the sport for development landscape, the content can be applicable to any organisation functioning in the not-for-profit space.

Once organisations have completed the training it is hoped that organisations will be in a stronger position to apply for future funding as part of the SESLA programme with Laureus, as well as to other international sport for development funders within the SESLA.

It should be noted that organisations must be eligible to receive funding from the UK to be eligible for Laureus Sport for Good grants.

CRITERIA FOR SELECTION OF ORGANISATIONS:

- Must be registered as a Non-Profit Organisation
- Must run development programmes in at least one of these five countries:
 - Senegal, Mozambique, Morocco, Tunisia, Rwanda.
- Must have been established for two or more years at time of application
- Must have at least two members of staff
- Must work with children and/or young people
- Use sport as a tool for social change OR have an interest in using sport as a tool for social change
- Has a focus and/or interest in Education and/or Employability
- Has a strong interest in learning new approaches to working with young people and strengthening the organisation
- Must commit to the duration of the programme (June- December 2024).
- The organisation should also be able to demonstrate the way in which they:
 - Approach strategic development and objectives
 - Approach monitoring and evaluation of impact
 - Have a structured leadership team and staff (e.g. organogram)

GUIDANCE FOR INCUBATION HUB ATTENDEES:

- Must be eligible to travel to South Africa for training taking place 9-20th September and 2nd-7th December.
- Must be proficient in English (training will be delivered in English but will make provision for translator) or French

TRAINING DETAILS:

The in-person training will be held at the Maslow Hotel in Sandton, Johannesburg South Africa. The training will be held at the Maslow Hotel in Sandton, Johannesburg South Africa. Johannesburg is easily accessible and central for all African countries. Participating organisations from territories outside of South Africa will be required to travel for two training blocks, which are scheduled to take place on **9th-20th September**, and then **2nd-6th December**. The travel, accommodation and refreshment costs will be covered by the SESLA programme.

The content and supporting documentation will be in English and supported by translators. Scheduled online support will be available for organisations that may require further assistance between training blocks.

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